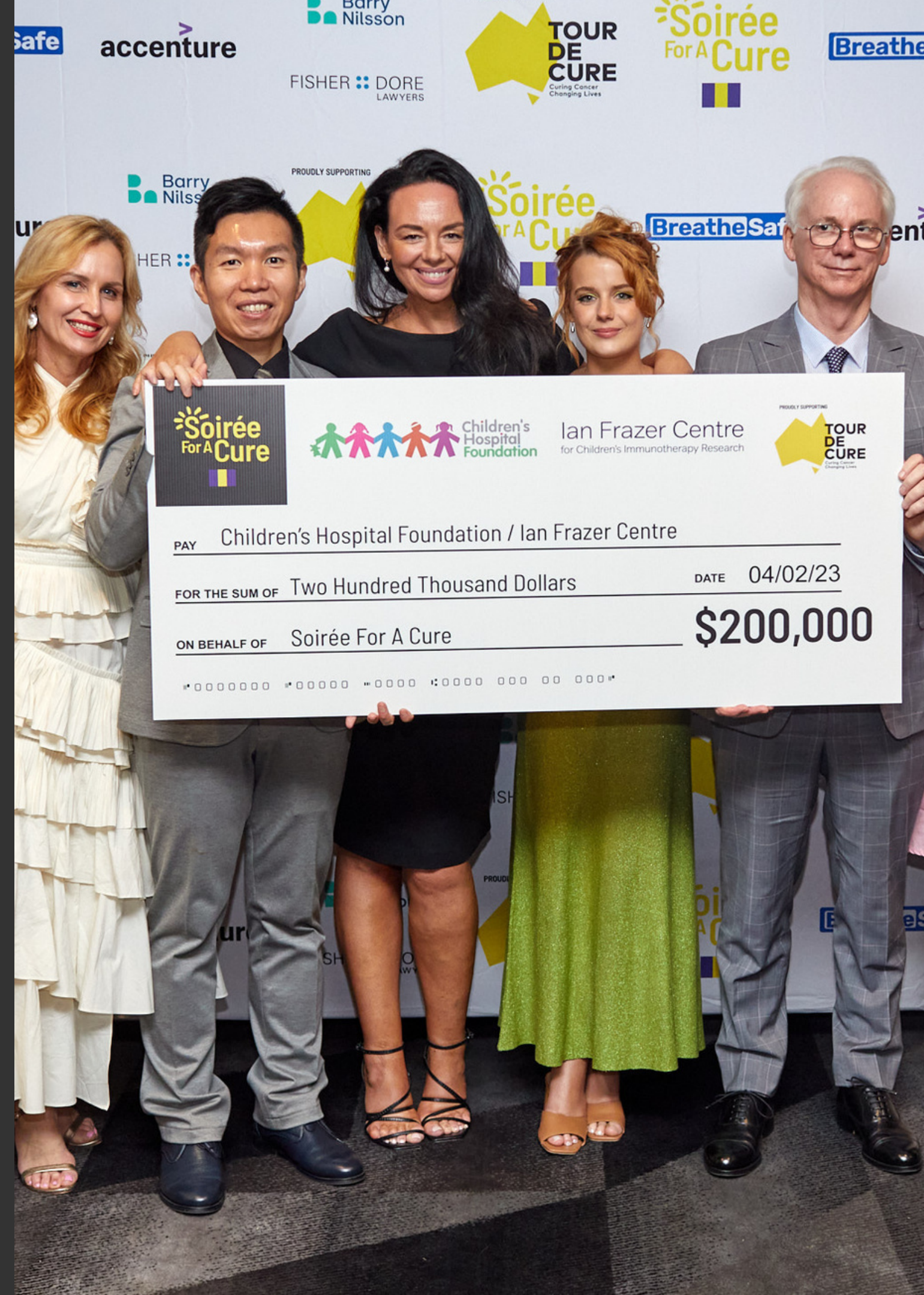




Brisbane's premier fundraiser supporting  
local children's cancer researchers

Hilton Hotel Brisbane  
February 10th 2024

**REQUEST FOR SUPPORT**





# Why We're Here



In Australia, the harrowing reality is that cancer is one of the leading causes of death in children, stripping young lives of the potential for a vibrant future. The circumstances we find ourselves in are both urgent and heart-breaking, highlighting the pressing need to ramp up efforts in advancing research for more effective paediatric cancer treatments.

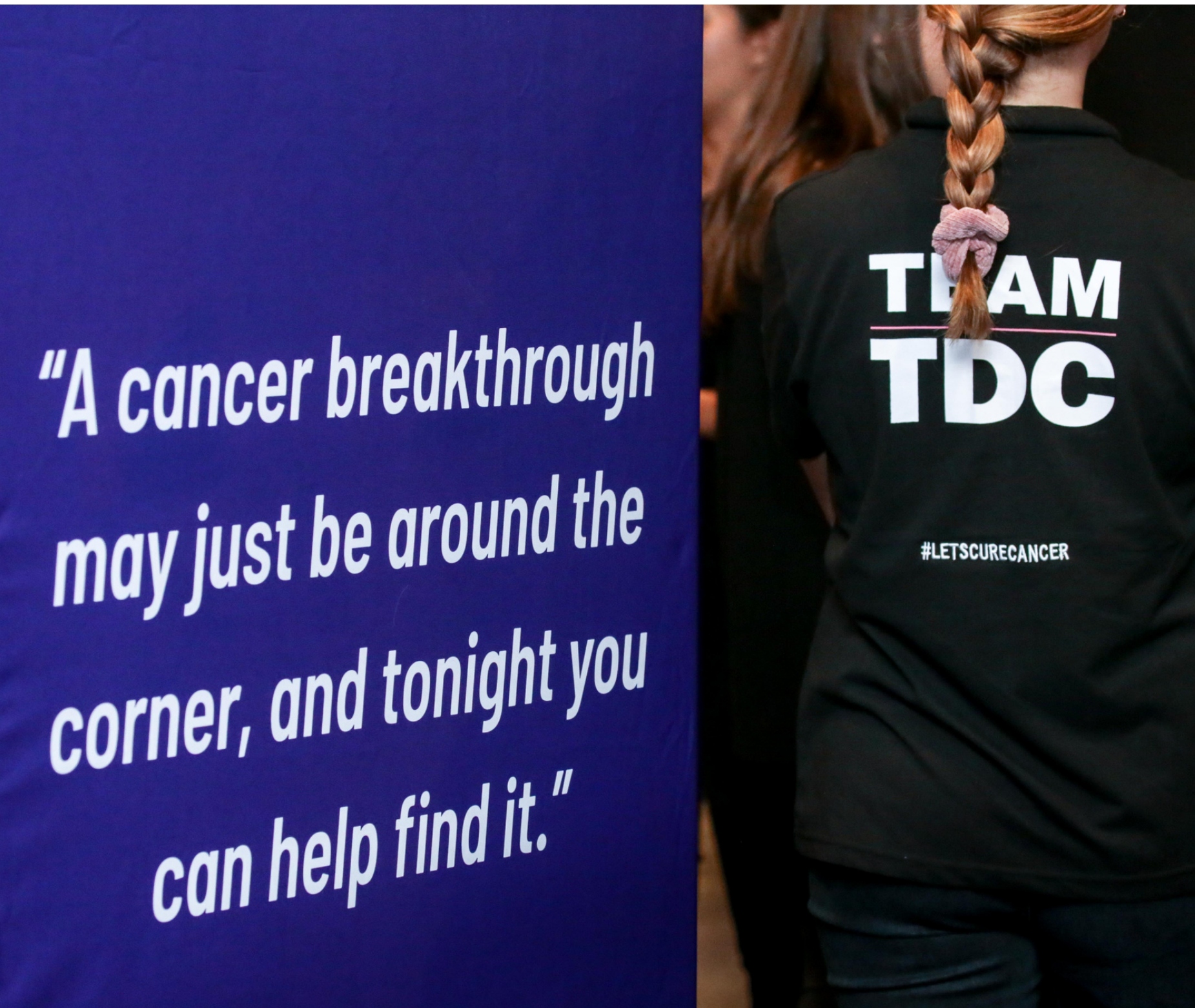
Many childhood cancers pose a significant challenge due to their aggressive nature and resistance to currently available treatments, making the journey to recovery a steep uphill battle for our little warriors. It is an adversary that is as relentless as it is cruel, and our mission is to conquer this foe to gift every child a chance for a healthy life.

To forge a path towards this goal, we established Soirée For A Cure, which stands as a pillar of hope and a testament of the impact a community of like-minded individuals can have.

Since its inception four years ago, we have raised nearly \$1,500,000, channelling every resource into the crucial task of finding innovative solutions and therapies to combat paediatric cancer.



# Soirée For A Cure



Soirée For A Cure is Brisbane's premier annual gala fundraiser that supports local **children's cancer researchers.**

Now in our 5th year the Soirée Committee is once again planning an amazing event at the Hilton Hotel in Brisbane and has a target this year of raising **\$600,000 for cancer research**, which will bring the total **funds raised over 5 years** to **\$2,000,000...** and we need your help.

An integral part of our fundraising is our amazing partners who support our night with one of our partnership packages.

We are reaching out to you today to see if you would be able to help us reach our goal of supporting cancer research by purchasing one of our partnership packages.

**CANCER DOESN'T TAKE A BREAK, SO WE WON'T EITHER.**



# Our Host

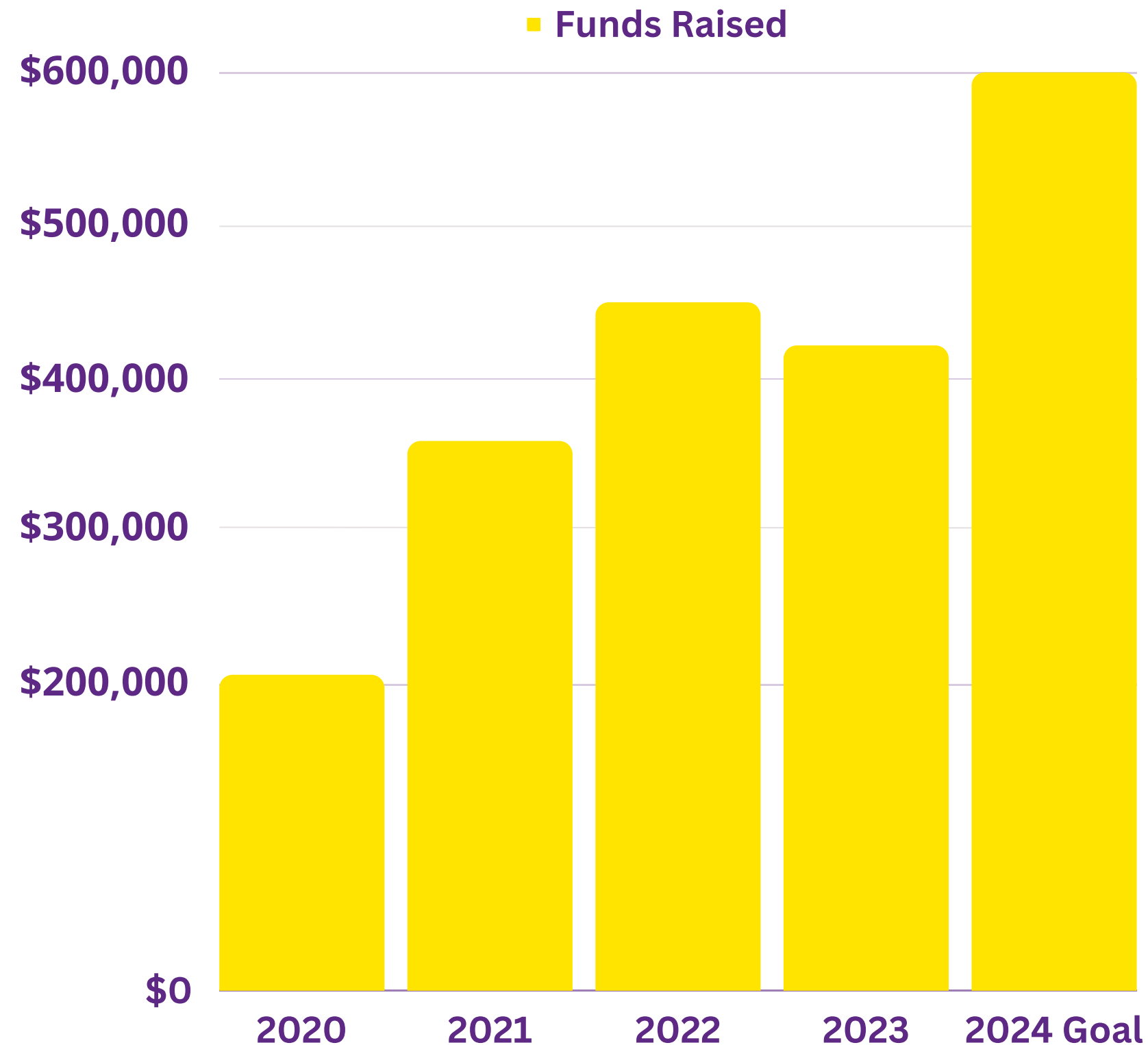
## Mark Beretta

**Mark Beretta** has been involved with Soirée For A Cure since Day 1, and will return again in 2024 to Emcee this milestone event.

Mark is a passionate supporter of cancer research and has been a long standing board member of Tour de Cure Australia, the charity Soirée For A Cure proudly supports.



# The Funds



- **2020 (Project Funding: \$100,000):** Funded Professor Bryan Day at QIMR Berghofer, researching novel therapies for children suffering from Diffuse Intrinsic Pontine Glioma (DIPG), a form of brain cancer with no cure.
- **2021 (Project Funding: \$150,000):** Funded Professor Des Richardson's ground-breaking work at Griffith University, developing anti-cancer drugs for the treatment of deadly childhood Neuroblastoma.
- **2022 (Project Funding: \$200,000):** Funded Professor Brandon Wainright at UQ's Diamantina Institute, delving deep into pioneering combination therapies for children with brain cancer.
- **2023 (Project Funding: \$200,000):** Funded Professor Di Yu at the new Ian Frazer Centre for Children's Immunotherapy Research, investigating the quantity and quality of T cells in paediatric solid tumours.

Soirée **2024** Vision: Remain steadfast in our mission to back research projects with the sole purpose of eradicating children's cancers.

**OUR DREAM IS THAT ONE DAY EVERY CHILD CAN BE PROMISED A CURE**  
**(Soirée 2024 Target: \$600,000)**

# About Tour de Cure



Soirée For A Cure proudly supports Tour de Cure, a registered Australian Tier 1 Charity with the Australian Charities and Not-for-profits Commission.

Tour de Cure was founded on a singular vision: to cure cancer and transform lives. Their dedicated team, from the board to volunteers like us, radiates positivity and unyielding energy. This unwavering commitment has enabled us to raise \$108 million, and achieved well over 100 significant cancer research breakthroughs.

## Tour de Cure's Impact:

**131**

Major cancer  
breakthroughs funded

**801**

Cancer projects  
backed

**\$108m**

Raised for cancer  
research



# Our Venue and Menu

Hosted at the iconic **Hilton Hotel Grand Ballroom**, our food & beverage sponsors generously aid us in providing a seated dinner service highlighting their fantastic produce. Thanks to the generosity of our sponsors, we've significantly reduced our costs and maximised our **flow-through rate**, allowing us to channel an average of over **83 cents of every dollar** directly to our dedicated researchers.





# Beverages

Beyond highlighting Australia's top-notch produce, we're also flaunting the crème de la crème of Barossa Valley's winemakers! At Soirée For A Cure, every table is brimming with select wines from fabulous boutique vineyards. And guess what? We bring our partner winemakers right to you for the night, So you can engage with luminaries of the wine realm and uncork both delightful conversations and exquisite bottles.

Our list of sponsors expands beyond wine, including Barossa's own Seppeltsfield Rd Distillers (Gin) and Long Rays (Tonic) in the lineup.





# Sponsorship Packages





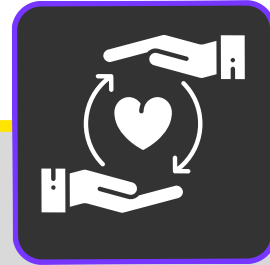
# Sponsorship Packages



## DIAMOND

**\$50,000  
Commitment**

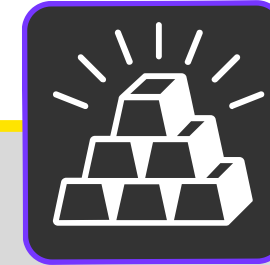
- **2x** Prime Position Wine Maker (10 Pax Inc Winemaker) Or Vlp Table (10 Pax) **Value \$7,000**
- **4x** Bottles Pommery Champagne On Table
- **2x** Logo Banners On Stage At Soirée (To Keep)
- Media Wall Branding
- Event Program Branding,
- Big Screen Multimedia Branding,
- Soirée Website Branding,
- EDM Inclusion
- Social Media Inclusions
- Opportunity To Tour A Research Facility
- **2x** Night Complimentary Stay At The Hilton, Including Night Of The Soirée



## PLATINUM

**\$25,000  
Commitment**

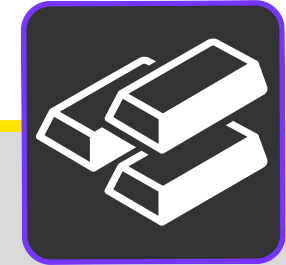
- **2x** Prime Position Vlp Table (10 Pax Inc Winemaker) **Value \$7,000**
- **3x** Bottles Pommery Champagne On Table
- **2x** Logo Banners On Stage At Soirée (To Keep)
- Media Wall Branding
- Event Program Branding,
- Big Screen Multimedia Branding,
- Soirée Website Branding,
- EDM Inclusion
- Social Media Inclusions
- Opportunity To Tour A Research Facility
- **1x** Night Complimentary Stay At The Hilton, Night Of The Soirée



## GOLD

**\$12,500  
Commitment**

- **1x** Preferred Position Classic Table (10 Pax) **Value \$2,650**
- **1x** Preferred Position VIP Table (10 Pax) **Value \$3,500**
- **2x** Bottles Pommery Champagne On Table
- **1x** Logo Banners On Stage At Soirée (To Keep)
- Media Wall Branding
- Event Program Branding,
- Big Screen Multimedia Branding,
- Soirée Website Branding,
- EDM Inclusion
- Social Media Inclusions
- Opportunity To Tour A Research Facility



## SILVER

**\$6,000  
Commitment**

- **1x** Preferred Position Classic Table (10 Pax) **Value \$2,650**
- **1x** Bottle Pommery Champagne On Table
- **1x** Logo Banners On Stage At Soirée (To Keep)
- Media Wall Branding
- Event Program Branding,
- Big Screen Multimedia Branding,
- Soirée Website Branding,
- EDM Inclusion
- Social Media Inclusions
- Opportunity To Tour A Research Facility

**Bespoke Sponsorship Packages Available:** Allow us to craft an exclusive package aligning seamlessly with your brand's aspirations. This includes the prestigious option of Naming Rights. Contact us for more details.



# Next Steps...to raise \$600,000

## ***Are you up for the fight?***

We can't do it alone. Your help will directly translate to supporting cancer research projects that may lead to significant cancer breakthroughs.

If you would like to further discuss a package, to inquire about purchasing a table or to contact us about further partnership or sponsorship opportunities - do not hesitate to reach out.

**Daren Armstrong** (Soirée Committee Chair):

Mobile: **0418 187 631**

Email: **[daren@Soireeforacure.com.au](mailto:daren@Soireeforacure.com.au)**

**[www.Soireeforacure.com.au](http://www.Soireeforacure.com.au)**

